

AGRICULTURAL & CONSTRUCTION MACHINERY IN THE SINGLE MARKET TODAY AND TOMORROW

Wednesday 11 October 2017

18:30 to 22:00 Roundtable & Dinner Debate – Member's Salon

European Parliament

Programme

- 17h45** **Register for security** EP passes at “**EVENT, PARTICIPANTS & GUESTS**” meeting point on esplanade Solidarnosc, European Parliament ASP Building, Place Luxembourg side.
- 18h30** **MEET IN MEMBERS' SALON**
- WELCOME & INTRODUCTION BY THE CHAIR**
- Jo LEINEN MEP**, Member of the Environment Committee
- PANEL 1: COMPLETING THE SINGLE MARKET FOR OFF-ROAD MACHINES:
THE UPCOMING COMMISSION PROPOSAL**
- 18h35** **KEYNOTE SPEECH**
- ▶ **Birgit WEIDEL**, Acting Head of Unit, Advanced Engineering and Manufacturing Systems Unit, DG GROW - European Commission
- Followed by a Q&A session
- 19h00** *Starter*
- 19h15**
- ▶ Company interventions:
- **Richard MARKWELL**, President CEMA
The benefits of a unified Europe
 - **Stefan TOP**, Vice President CEMA, Managing Director AVR
Benefits & expected impact for the farm machinery industry
 - **Enrico PRANDINI**, Vice President CECE, Chief Executive Officer KOMATSU ITALIA
MANUFACTURING
Challenges and harmonization needs in the construction equipment industry
- ▶ MEPs led by:
- **Jan HUITEMA MEP**, Netherlands, ALDE Shadow Rapporteur 'Technological Solutions to sustainable agriculture in the EU' (AGRI Committee)
 - **Deidre CLUNE MEP**, Ireland, EPP (TRAN Committee)
- 20h15** *Dinner*

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- 20h45 **PANEL 2: EU POLICIES FOR THE INDUSTRIAL REALITY OF TOMORROW – HOW TO REALISE THE FULL POTENTIAL OF THE DIGITAL SINGLE MARKET?**
- **Margus MÄGI**, Digital Policy Coordinator, Government Office of Estonia

 - ▶ *Company interventions:*
 - **Bernd HOLZ**, President CECE, Managing Director AMMANN VERDICHTUNG
Working for a DSM that is fit for purpose – views & needs of the machinery industry
 - **Wolfgang BURGET**, Managing Director, LIEBHERR-EMTEC
Challenges and Potentials of Digitisation & IoT in the construction machinery industry
 - **Paul SNAUWAERT**, Vice President, Agricultural Equipment Innovation, CNH Industrial
The digital revolution in farm machinery – what role EU regulation? - ▶ *MEPs led by:*
 - **Anthea McINTYRE MEP**, UK, ECR Rapporteur 'Technological Solutions to sustainable Agriculture in the EU' (AGRI Committee)
 - **Nicola CAPUTO MEP**, Italy, S&D (AGRI Committee)
 - **Molly SCOTT-CATO**, UK, The Greens/EFA Shadow Rapporteur 'Technological Solutions to sustainable agriculture in the EU' (AGRI Committee)
 - **Paul RÜBIG MEP**, Austria, EPP (ITRE Committee)
- 21h15 *Dessert & coffee*
- 21h30 **DEBATE**
- 21h45 **CONCLUDING REMARKS**
- **Antony FELL**, Secretary General, European Forum for Manufacturing, EFM