

EUROPEAN MANUFACTURING &
EUROPEAN COMMISSION'S €315 BN INVESTMENT PLAN
WEDNESDAY 25 MARCH 2015 – 18H00 – 22H00
THE CLUB ROYALE – 32, RUE D'ARLON – 1000 BRUSSELS
(located on the opposite side of Place Luxembourg from the European Parliament)

18h00 Networking Reception

18h30 Welcome & Introduction by Danuta HUEBNER, Chair of the European Forum for Manufacturing
Member of the Economic & Monetary Affairs Committee European Parliament

Welcome by Simon LEWIS, Chief Executive Officer, AFME – Association for Financial Markets in Europe

18h35 **EUROPEAN COMMISSION'S €315 BN INVESTMENT PLAN**

EFSI – Increasing Investment in Infrastructure Projects

**VICE PRESIDENT KATAINEN – EUROPEAN COMMISSION JOBS, GROWTH, INVESTMENT &
COMPETITIVENESS**

18h45 ➤ Companies:

1. Mark SWEENEY, Vice President Europe South America
Operations Division, Caterpillar

3. Sandro BONOMI, President, Orgalime

2. Peter WITT, Head of EU Representation, Siemens

4. Bertrand DEPREZ, EU Director,
Schneider Electric

Response by Vice President KATAINEN

➤ Investors & Banks

1. Paul DAVID, Director, Allianz

2. Miguel PENA, Executive Director & Head Project Financing, BBVA

3. Dominique DE CRAYENCOUR, Secretary General, ELTI – European Long-Term Investors
Association

Response by Vice President KATAINEN

➤ MEP's led by:

1. Jean ARTHUIS, MEP ALDE France - Chair Budget Committee

4. Georgios KYRTSOS MEP EPP Greece

2. Michael THEURER MEP, ALDE Germany

5. Jakob VON WEISZÄCKER, MEP S&D
Germany

3. Maria João RODRIGUES, Vice Chair S&D Portugal

6. Clare MOODY, MEP S&D UK

3. Victor NEGRESCU, MEP S&D Romania

Response by Vice President KATAINEN

Valerie HERZBERG, member of his cabinet, will respond to subsequent points raised by MEPs and
business representatives.

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20h15 **PROMOTING EUROPEAN GROWTH – THE ROLE OF CAPITAL MARKETS**

Ben KNAPEN, Permanent Representative to the EU, EIB - European Investment Bank

➤ Corporate Treasurers:

1. Richard RAEBURN, Chairman, EACT - European Association of Corporate Treasurers
2. Christophe LIAUDON, Group Treasurer, NEOPOST Group

➤ Banks & Law Firms:

1. Nick BURGE, Managing Director - Head of Strategic Liquidity, Lloyds
2. Tim CONDUIT, Partner in the Capital Markets Group, Allen & Overy

➤ MEP's led by:

1. Dr. Kay SWINBURNE, MEP ECR UK
2. Anneliese DODDS, MEP S&D UK
3. Paul TANG, MEP S&D Netherlands

20h45 **BETTER FINANCING FOR SMALL & MEDIUM SIZED MANUFACTURERS**

➤ SMEs:

Gerhard HUEMER, Director Economic & Fiscal Policy, UEAPME - European Association of Craft, Small & Medium Sized Enterprises

➤ Banks:

1. Allen SIMPSON, Head of Public Policy, Barclays
2. Biagio GIACALONE, Head of Credit Solutions Group, Banca IMI

➤ MEP's led by:

1. Michael THEURER, MEP ALDE Germany
2. Reimer BÖGE, MEP EPP Germany
3. Elisa FERREIRA, MEP S&D Portugal

RESPONSE BY VALERIE HERZBERG FOR THE EUROPEAN COMMISSION

21h50 **NEXT STEPS**

Simon LEWIS, Chief Executive Office, AFME – Association for Financial Markets in Europe

21h55 **CONCLUDING REMARKS**

Antony FELL, Secretary General, EFM - European Forum for Manufacturing