



'RESOURCE & ENERGY EFFICIENCY IN MANUFACTURING'

Roundtable Discussion

12 October 2011

European Parliament

Speaker Biographies



Alain Berger

ALSTOM

Senior Vice President, European Affairs

Alain F. Berger is Senior Vice President European Affairs at Alstom. Previously he was President of ALSTOM China in Beijing from 2003 to 2008. Alstom's growth in China was remarkable during these years, reaching 8,000 people in 18 JVs and WOFE for a combined activity of 1 Billion Euros p.a.

He was Senior Vice President, Commercial & Sales of Hydro Power Business of ALSTOM worldwide from 2001 till 2003, a member of the ExCom of Alstom Hydro (world leader in its field of Renewable Energy) He joined ABB ALSTOM Power in 1999 as Senior Vice President, International Operations, Latin America.

He was International Business Development Director from 1997 to 1999 of CAMPENON BERNARD SGE (Vinci group) and prior to that Deputy Director and then International Commercial Director of the Group worldwide at CEGELEC (Alcatel Alstom Group).

1982 to 1985 he founded his own private company in the Dominican Republic and assumed the CEO position of SINERGIA S.A. From 1981 to 1982 he was Trade Attache at the French Embassy in Santo Domingo, Dominican Republic. He has MBAs from McGill University (Canada) and ESADE (Spain).



Markus Becker

GE

Director, Energy Policy

Markus is responsible for EU government affairs, energy and environmental policy at GE's Brussels office. He joined GE after having worked for Germany-based utility company RWE for 8 years.

Before coming to Brussels in early 2004, Markus worked for three years in U.S. government affairs at RWE's Washington D.C. office. Previously he headed an economic development pilot project for RWE's sales and distribution company, RWE Energy, in Atlanta, GA. Prior to joining RWE in 1999, he was a legislative aide to the Honorable Jürgen Rüttgers, Federal Minister of Science, Technology and Research in Germany.

He holds a degree in Economics from the University of Bonn, Germany.



Hans-Jochen Beilke

ebm-papst Mulfingen

GmbH & Co. KG

CEO, ebm-papst group

Since October 2006 Hans-Jochen has been CEO of ebm-papst group.

From 1980 to 1990 he was Assistant to the President, then Sales Manager International at the TRUMPF GmbH + Co. KG. After this he was Managing Director of Leuze electronic GmbH + Co. KG in Owen/Teck, Germany.

In 2002, he was appointed Managing Director of HÜTTINGER Elektronik GmbH & Co. KG in Freiburg, Germany and Head of the Electronics/Medical Technology Division of the TRUMPF Group.

He studied business administration at the Business School of Reutlingen, in Germany.



Bendt Bendtsen MEP

EPP, Denmark

Bendt Bendtsen is a Member of the Committee on Industry, Research and Energy, a Substitute in the Budget Committee, a Substitute in the Special Committee on the Financial, Economic and Social Crisis and President of SME-Circle (EPP).

He was Deputy Prime Minister and Minister in Denmark for Economic and Business Affairs from 2001 to 2008.

He was Chairman of the Danish Conservative Party 2000 to 2008 and acted as Spokesman successively for legal policy, labour market and social policy. He was a Member of the Danish Parliament for the Conservative Party from 1994 to 2008.

He trained at the Korinth School of Agriculture and then at the Police College and served as a Detective Inspector.



Thilo Brodtmann

**VDMA - German
Engineering Association**
Deputy Director General

Thilo Brodtmann began his career as economics expert in the VDMA Precision Tools Association before moving on to become Managing Director and then General Manager of the International Special Tooling and Machining Association (ISTMA Precision) in Frankfurt.

More recently he was member of VDMA extended Executive Directorate and since 1999 has been Managing Director of the VDMA Robotics & Automation Association. Since 2001 he has been Managing Director of the VDMA Productronics Association and since 2001 Managing Director of the VDMA Micro Technology Association as well as Deputy Executive Director of the German Engineering Federation (VDMA). His main areas of expertise are Strategic Sales and Marketing, Customer Relationship Management, Innovative Business and International Trade.

He studied Business Administration and Economics at the University of Bayreuth.



Reinhard Buetikofer
Greens/EFA, Germany

Reinhard Bütikofer is a Member of the European Parliament for the German Green Party. He is a member of the Committee on Industry, Research and Energy and the Parliament's rapporteur for an effective raw materials strategy for Europe.

He is the Greens' coordinator on the Subcommittee on Security and Defense and a substitute member of the Committee on Foreign Affairs. He sits on the Delegation for Relations with the United States and is a substitute member of both the Delegation for Relations with the NATO Parliamentary Assembly and the Delegation for Relations with China.

Mr. Bütikofer is a Vice President and the treasurer of his political group, The Greens/European Free Alliance, and speaker of the German Green Party's delegation to the European Parliament.

He studied philosophy, history, classical history, and some Sinology, in Heidelberg.



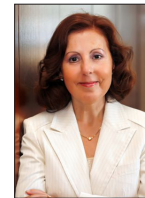
Hubert Czerniuk

**POLISH PERMANENT
REPRESENTATION**
Head, Parliamentary Section

Hubert Czerniuk is Head of the Parliamentary Section in the Permanent Representation of Poland to the European Union. Poland, which joined the European Union in 2004, assumed the Presidency of the EU on 1st July this year. This follows Hungary's six month term of office.

He trained for the Bar of Legal Advisers and finished his legal studies in Poland and France.

He was previously Polish Deputy Consul General and Consul in France responsible for legal issues.



Maria da Graça Carvalho MEP
EPP, Portugal

Maria da Graça Carvalho is a Member of the Industry, Research and Energy Committee.

Previously she was Principal Adviser to European Commission President Barroso in the areas of Science, Higher Education, Innovation, Research Policy, Energy, Environment and Climate Change.

She was a Minister of Science and Higher Education of the XV Constitutional Government of Portugal and Minister of Science, Innovation and Higher Education of the XVI Constitutional Government, Director-General of GRICES-Office for International Relations in Science and Higher Education and Deputy President of the Portuguese Association of Engineers.

She is a Full Professor at the Technical University of Lisbon and she has a 30 years research experience in the areas of energy, environment and climate change.

In 1983 she obtained her Ph.D. at the Imperial College in London in the area of energy intensive industries.

She is a Fellow of the Portuguese Association of Engineers and of the Portuguese Academy of Science and founder of the Portuguese Academy of Engineers.



Karl Falkenberg

European Commission
Director General

Karl Falkenberg has been since 2009 European Commission Director General of the Environment, covering the EU's environmental policy in both its domestic and international dimensions.

He has long experience as a negotiator in the European Commission for textiles, GATT, the Uruguay Round, and negotiating the telecommunications and financial services agreements in WTO. From 1997 to December 2000 he was in charge of the coordination of all WTO issues.

In 2001 he was appointed Director in charge of sectoral trade policies and bilateral trade relations with North America, Japan, the Mediterranean area and the African, Caribbean and Pacific countries and in 2002 Director for Free trade agreements, Agricultural trade questions, ACP. From 2005 to 2008 he coordinated all bilateral trade policies as Deputy Director General.

He also served as foreign policy advisor to EU President Jacques Delors, with particular focus on the German unification process.



Matthew Gordon

Honeywell
Government Relations Director

Matthew Gordon is Director of Government Relations for Europe, Middle East and Africa for Honeywell.

Having joined Honeywell in 1991, he has worked in a variety of roles in Sales, Marketing and Lobbying within the UK. He joined the EMEA Government Relations team in 2011.

Outside Honeywell, he has held positions at various industry associations in UK such as board member of the Heating and Hot Water Industry Council, board member of ACE (Association for the Conservation of Energy). He is a past Chairman on TMVA (Thermostatic Mixing Valve Association) and ACMA (Air Cleaners Manufacturers Association).

His parliamentary work has resulted in a place on the Executive Council of the All Party Parliamentary Group for Energy Studies. He is also a member of the Parliamentary Group for Intelligent use of Energy and Parliamentary Renewable and Sustainable Energy Group.

Before joining Honeywell, he gained a degree in Civil Engineering.



Franz Heiringhoff

Steinert GmbH
Chairman of the Supervisory Board

Franz Heiringhoff is a member of the Advisory board member of the Steinert Group, responsible for further strategic development.

Before that he was from 1997 – 2010 CEO of Steinert Elektromagnetbau GmbH in Germany. During this time he developed an international company and was building machinery for the recycling industry. He established several sales and manufacturing companies worldwide, including Steinert US, Steinert Australia, Steinert Latinoamericano and Steinert Japan.

He licensed manufacturing activities to India and China and developed a sensor based recycling procedure for metal recycling, household waste recycling and the mining industry. Previous appointments included Claas OHG, Perstorp and MAN.



Paul Hodson

European Commission
Head, Unit DG Energy

Paul Hodson is Head of the European Commission's Energy Efficiency Unit.

He previously worked for the European Commission on renewable energy and urban transport.

Before joining the Commission, he was Head of Transport Policy at Manchester City Council and Transport Policy Manager at Reading Borough Council.

He began his career in the Inner Cities Unit of the UK's National Council for Voluntary Organisations.

He has degrees from Cambridge University and Oxford Polytechnic.



Krišjānis Kariņš MEP
EPP, Latvia

Krisjanis Janis has been a MEP since 2009. He is a member of the Industry, Research, and Energy Committee, an Alternate member of the Economic and Monetary Affairs Committee, an Alternate member of the Special Committee on the Economic Crisis and Vice President of the Centre Right European People's Party Working Group on Economy and Environment.

He is Head of the Latvian delegation to the EPP and from 2004 -2006 was Minister of Economy of Latvia.

From 1999 -2000 he was President of Formula SIA Automotive and office supply wholesale and retail and from 1994 -2002 President and co-founder of PK SIA Frozen foods manufacturing and distribution. He has a PhD from the University of Pennsylvania.

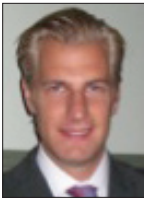


Jean-Jacques Marchais **Schneider Electric**
Energy Efficiency Standardisation & Regulations Director

Jean-Jacques Marchais has been working for 30 years in the Energy Sector. He has built a comprehensive experience from energy generation up to end use through various positions in Schneider Electric in Technical matters, Sales and Marketing as well as Strategy.

In its present position in the Innovation and Strategy Corporate division of Schneider Electric he has been a member of the core team who launched the company global program on energy efficiency.

He is very active in Energy Efficiency and Renewable Energy Standardization as member of the CEN Cenelec Sector Forum Energy Management and as member of the strategic groups on energy efficiency and renewable energy of ISO (ISO SAG E) and IEC (IEC SG1).



Karl Pihl **Volvo**
EU Regulatory Affairs Manager

Karl Pihl is EU Regulatory Affairs Manager at the Volvo Group's EU representation office in Brussels. He is mainly active in the transport, environment and energy policy sectors where he follows all EU legislative developments relevant to the Group which currently provides such products as trucks, buses, construction equipment, engines and drive systems for boats and industrial applications and aircraft engine components. He joined the Volvo Group in July 2011.

Prior to that, he worked with EU transport issues at the Swedish Permanent Representation to the EU during the Swedish Presidency, in the Transport Policy Unit of the General Secretariat of the Council and in various EU Public Affairs consultancies. He holds a Master's Degree in Political Science with a specialization in EU affairs after having studied at Uppsala University and Institut d'Etudes Politiques de Paris.



Paul Rübiger MEP
EPP, Austria

Dr. Paul Rübiger is a Member of the Committee on Industry, Research and Energy and Substitute Member of the Committee on Budgets and Committee on Budgetary Control. In 2009 he was elected President of Scientific Technology Options Assessment (STOA). He is also a member of Parliamentary Delegations with relations for Switzerland, Iceland and Norway, the Arab Peninsula and the European Economic Area (EEA). He has been an MEP since 1996.

He is the EPP Small Business Spokesman on the WTO Steering Committee, Deputy Chairman of the Austrian People's Party in the European Parliament and President of SME-Global since 2003. From 2001 – 2005 he was Chairman of the European education policy section of the industrial union in Austria. Paul Rübiger is also a founder member of the European Forum for Manufacturing.

Currently he is a Deputy-Chairman, Industry Section, of the Austrian Chamber of Commerce, having served as Vice President of the Upper Austrian section from 1996 to 2000. For the previous 5 years he was a Member of the Regional Parliament of Upper Austria and from 1996, a Member of the National Parliament of Austria.

Dr Rübiger is a blacksmith by background with Company Rübiger, a precision smithy, hardening, mechanical engineering and construction for plasma plating and environment-friendly metal cleaning.

He has qualifications in business administration, marketing and production engineering at the University of Linz leading to a Doctorate in licensing marketing.



Dietmar Straub **KraussMaffei AG**
Chief Executive Officer

Dr. Straub has many years of management experience in plant and machinery engineering. From 1986 to 1997 he worked for Mannesmann Kienzle and its successor companies. From 1997 to 2000 he was member of the board at Mannesmann Rexroth AG. Up until 2003 he was CEO of Mannesmann Dematic AG, which later became Siemens Dematic AG. During this time he was in charge for merging the business operations in the areas of production and logistic automation of Siemens und Mannesmann. After this Dr. Straub was responsible for the Commercial Vehicles Systems division on the board of Knorr Bremse AG.

On 1 April 2007 he became chairman of the board of management (and later CEO after a change in company structure) of what is now KraussMaffei AG, the world market leader in machines and systems for plastics and rubber processing.

Dr. Dietmar Straub was born in 1954 in Aschaffenburg, Germany, and studied physics at the University of Würzburg, Germany. In 1983 he gained a Ph.D. in the field of semi-conductor surface physics. Following on from this he started his professional career at IBM in the USA.



Britta Thomsen MEP
S&D, Denmark

Britta Thomsen worked as a consultant on European projects within the area of education and human resource development from 1989-1994 and HK, the Union of Commercial and Clerical Employees in Denmark, responsible for international projects and surveys in the tourism and service industries from 1994-2000.

She was also the Director and owner of Facilitate, a consultancy, working on labour market issues at European level from 2001-2004. She has been a member of the executive committee of the Danish Social Democrats since 2000 and also a member of the party programme committee.

She has degrees from the Universities of Lisbon and Aarhus and worked as a teacher and organiser of adult education between 1983 and 1989.



Claude Turmes MEP
Greens/EFA, Luxembourg

Claude Turmes has been a MEP since 1999 and since 2002 has been Co-President of the Greens/EFA Group in the Parliament.

He is a member of the Committees on Industry, Research and Energy, Internal market and Consumer Protection and Employment and Social Affairs.

He is Coordinator on energy issues for the Green Group.

He is currently Parliamentary Rapporteur of the Energy Efficiency Directive and was previously Rapporteur of the Directives on renewable energies and on the liberalisation of the energy market.



Joachim Wüning

WS GmbH
Director

Dr Wüning is General Manager & Co-owner of WS GmbH and President of WS Inc. USA.

He is on the Boards of Research Association of Furnace Builders and the Heat Generation Group of the German Engineering Association VDMA and received the Environmental Award of the German Federal Environment Foundation.

He has a PhD from RWTH Aachen specializing in Flameless Oxidation of Fuel.



Antony Fell EUROPEAN FORUM FOR MANUFACTURING
Secretary General

Antony Fell is Head of EU Affairs at the EEF's Brussels Office. EEF, the manufacturers' organisation, is the representative voice of UK manufacturing, with offices in London, Brussels, every English region and Wales. It represents a growing membership of around 6,000 companies of all sizes, employing some 900,000 people from every sector of the engineering, manufacturing and technology based industries.

He is also Secretary General of the European Forum for Manufacturing. He is a Fellow of the Institute of Directors and holds a Masters Degree in Law from Cambridge University.

