



**EUROPEAN FORUM FOR MANUFACTURING**  
**GROWTH & FINANCING LONG TERM INVESTMENT**  
**FOR EU MANUFACTURERS**  
 Programme

TUESDAY 28 MAY 2013

18h00 – 20h00 European Parliament Roundtable ASP 1 H 01 which will continue  
 20h00 - 22h00 over a Dinner Debate in the Ballroom of the Renaissance Hotel, rue de  
 Parnasse (5 minutes walk from the Parliament)

18h00	Meet Place Luxembourg Entrance of Parliament Spinelli Building
18h30	Welcome by the Chair SIRPA PIETIKÄINEN MEP Long Term Financing & Green Growth
18h35	ALMORÒ RUBIN DE CERVIN Directorate-General for the Internal Market and Services Financing Long term Investment – The EC Green Paper
18h55	SESSION 1 – <i>WHAT ARE THE CURRENT FINANCING CONSTRAINTS FACING EU MANUFACTURERS</i>
MEPs	DANUTA HÜBNER MEP Chair Regional Development Committee
	MARKUS FERBER MEP Committee on Economic & Monetary Affairs
Banks	EMILY SHEPPERD Head of Corporate Strategy Initiatives, BNY Mellon
	GUIDO HEBERT Global Head of Rates Structuring HSBC
Manufacturing	Dr MICHAEL ROSCHMANN Vice President EU Regional Funding Siemens Aktiengesellschaft
	FILIP GEERTS Director General CECIMO
19h25	SESSION 2 - <i>WHAT NEW INITIATIVES WOULD BE BENEFICIAL TO THE LONG TERM FUNDING OF MANUFACTURERS AND INFRASTRUCTURE?</i>
Manufacturing	ALAIN BERGER Senior Vice President European Affairs, Alstom
	JEROME BANDRY Manager EU Government Affairs, Caterpillar
Banks	MICHAEL VOLKERMANN Director Global Markets – Structured Credit, Deutsche Bank
	JAMES CHEW Group Head, Regulatory Policy, HSBC
	JANIN CAMPOS Head of Corporate Lending Europe, BBVA
MEP	OLLE LUDVIGSSON MEP



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20h15	Introduction by the Chairman
	OTHMAR KARAS MEP Vice President European Parliament President Parliamentary SME Inter-Group
	Finance for SMEs Latest Developments on Banking Union
20h30	GERRY CROSS Managing Director Advocacy, AFME <i>FINANCIAL SERVICES SUPPORTING GROWTH</i>
20h40	SESSION 3 <i>'HOW IS REGULATION HELPING OR HINDERING INVESTMENT IN THE MANUFACTURING SECTOR IN THE EU – practical solutions</i>
Banks	Dr. ALEXANDER BATCHVAROV, Head of International Structured Credit Research, Bank of America Merrill Lynch
	ERIC LITVACK Head of Regulatory Strategy, Société Générale
Manufacturing	TIM THOMAS – EEF – The Manufacturers' Organisation
	MEREL UITTENBOGAARD – PensionsEurope
	Debate
<i>Response by</i>	<i>The Commission</i> - ALMORÒ RUBIN DE CERVIN
Concluding Remarks	ANTONY FELL European Forum for Manufacturing